



■ **Figure 15.6: Stimuli used by Greenfield et al. (1966).**

Source: Greenfield, P. M., Reich, L. C., & Olver, R. R. (1966). On culture and equivalence: II. In J. S. Bruner et al. (Eds.), *Studies in cognitive growth* (pp. 270–318). New York: John Wiley. Figure is on p. 290.